

# CISU'S CHANGE NARRATIVE



## Goals

CISU's change narrative explains how CISU pursues its **vision** and **mission** via two **strategic goals (the intended impact)**; namely that: 1) people are committed to and work together in international development, and 2) this development cooperation creates good and enduring results.



## Starting Point

CISU **starts from the premise** that development occurs when people cooperate and take part in communities based on the UN Universal Declaration of Human Rights and Sustainable Development Goals. This is how development becomes democratic, sustainable and fair in its distribution of resources.



## Approaches

CISU is a membership-based platform which brings together and speaks for civil society organisations in Denmark. Thus, CISU supports people in joining forces in the field of international development. At the core of CISU's work is assisting member organisations in their interventions and partnerships. CISU promotes pioneering and creative approaches both in humanitarian aid and longterm development work.



## CISU operates with four areas of intervention (outputs):

- **Development cooperation.** As a membership-based platform, CISU assists individuals and organisations in working together and with other actors to carry out humanitarian aid and to pursue longterm development.
- **Capacity building.** By offering learning opportunities, CISU helps members enhance their work and develop their organisation in a world in constant flux.
- **Fund management.** By designing and managing its funding schemes properly, CISU makes sure that relevant interventions gain access to funding and that requirements for support match the scale and type of intervention and applicant organisation.
- **Joint communication.** In cooperation with its member organisations, CISU promotes nuanced and engaging information work, as well as dialogue with decisionmakers on sustainable international development.

## Outcomes

CISU's four areas of intervention are mutually reinforcing and contribute to bringing about a series of **outcomes**. CISU's development cooperation with member organisations and other stakeholders enable CISU to design learning opportunities that both improve member organisations' applications to CISU's funds and help them achieve sustainable development outcomes alongside their partners and others. These outcomes are communicated by CISU in cooperation with member organisations in a nuanced and engaging manner so as to strengthen popular involvement in development cooperation.

The outcomes of CISU's efforts depend on certain **assumptions**: that member organisations apply what knowledge they have gained from CISU; that they use CISU's funding schemes; and that they are interested in both communicating knowledge of development cooperation and exerting influence on the framework conditions for their work.

When member organisations include knowledge and funds from CISU in their partnerships, and when their work is both sustainable and reduces poverty, we expect CISU's **longterm objectives, the intended impact**, to be achieved, namely that people are committed to international development cooperation, and that this development cooperation creates good and enduring results. This serves to realise CISU's **vision** of strong popular organisations and communities working together to secure people's rights, promote global justice and sustainability, and combat the causes of poverty.

**Worldwide trends are bringing numerous, profound and rapid changes, thus making the context of CISU member organisations' work increasingly complex. This is why CISU has chosen to work with *themes selected each year*, which we explore together with our member organisations in order to bolster their work.**

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